



FOR IMMEDIATE RELEASE

Contact: Karen Haver, Executive Director
610-898-1930; FAX: 610-898-1932

Berks Arts Council announces the return of Fast Lane Art

Fast Lane Art celebrates and displays the work of student and professional artists on highways throughout Greater Reading. Creators of the top artworks will see their winning entries reproduced larger than life and displayed on billboards across the county. Scholarship prizes will be awarded to four high school artists and cash prizes to two professional artists in addition to having artwork displayed throughout the year on available billboards, courtesy of Land Displays.

Artists are asked to create artwork in a 7” x 20” format for reproduction on a billboard. Artwork in all media will be reviewed; there is no theme or other restriction for artwork submitted.

Artists will be asked to submit a high-resolution digital image for the jurying process. All artwork should be submitted electronically through www.FastLaneArt.org. Deadline for entry is December 31, 2013. Pieces accepted for exhibition should be delivered to Berks Arts Council offices at the beginning of January.

Winners of the competition will be announced and billboards unveiled at a special event hosted by Berks Arts Council on January 31, 2014 at Crowne Plaza – Reading in Wyomissing.

Artwork will be reviewed by Artist Matthew Daub. Matthew Daub is a nationally known artist and educator whose watercolors and drawings have been exhibited in over twenty solo gallery and museum exhibitions.

For full submission and eligibility guidelines, please visit www.FastLaneArt.org

The mission of Berks Arts Council, a 501(c)3 non-profit organization, is to cultivate, promote, and support the arts in our community through collaboration, education, and presentation.

Berks Arts Council presents the Boscov's Berks Jazz Fest, the Bandshell Concert Series, Greater Reading Film Festival, and the Pagoda Awards. The Council administers the Pennsylvania Partners in the Arts Re-Granting Program, which provides funding to local arts projects and programs, and provides art exhibition and marketing opportunities for member artists. Visit them at www.BerksArts.org. Berks Arts Council receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.

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