

CALL FOR ARTISTS: Berks Arts Council's *The Art of Jazz* 2015

Reading, PA – Berks Arts Council announces a call for artists for the 11th annual *Frank Scott Memorial Art Show: The Art of Jazz*. The exhibit is open to artists in all media with work focusing on the theme “Celebrate Jazz.” The exhibit runs March 21 – April 26, 2015, in the Cohen Gallery on the main floor of the GoggleWorks Center for the Arts, 201 Washington Street, Reading; it serves as a prelude to the 25th annual Boscov's Berks Jazz Fest, which runs April 10 - 19. The Artist's Reception and Awards Presentation will be held on March 20 from 5:30 – 7:30 p.m. in the Cohen Gallery on the first floor of the GoggleWorks.

“We are very excited for this year's show,” shared Karen Haver, Executive Director. “The show has grown in talent and entries over the past three years; we were delighted that the GoggleWorks allowed us to move to the main floor in honor of the 25th anniversary of Berks Jazz Fest.”

Three cash prizes will be awarded: \$500 for first place, \$200 for second place, and \$100 for third place. Honorable Mentions may be awarded at the juror's discretion. A People's Choice Award winner will be named based on votes received from visitors to the exhibition throughout the opening weekend. To be eligible for awards, submissions must be original work produced after January 1, 2012.

Kristen T. Woodward, painter/printmaker and arts educator, is serving as juror for *The Art of Jazz*. Woodward received her B.F.A. in printmaking from Syracuse University in 1991 and her M.F.A. in studio art from Clemson University in 1993. Her mixed-media drawings combine painting and printmaking, and often use found collage materials. Woodward joined the faculty of the Art Department at Albright College in 1998. She currently teaches all levels of painting, design, and printmaking, as well as interdisciplinary courses on Latin-American graphic art and women in the arts. Her own artworks are in numerous permanent collections, and she is currently serving as the resident curator for Artists2Artists, a social network for fine artists. Woodward resides in Reading, Pennsylvania, with her husband and three cats. She exhibits her work throughout the country.

The Frank Scott Memorial Art Show: The Art of Jazz and the Frank Scott Memorial Award honor legendary local jazz musician Frank Scott and are made possible through the generous support of the JerLyn Foundation. These memorial events were founded during the 2005 Berks Jazz Fest by Berks Arts Council along with local businessman and artist Jerry Holleran.

The entry fee for Berks Arts Council Members is \$20 for the first artwork and \$5 for each additional work up to a total of three entries. The fee for non-BAC members is \$25 for the first artwork and \$5 for each additional work up to three entries. Submission fees are waived for high school student submissions. Cash, check, money order, and major credit cards will be accepted.

The *Art of Jazz* prospectus can be found online at www.BerksArts.org or by calling Berks Arts Council at 610-898-1930.

The mission of Berks Arts Council is to cultivate, support, and promote the arts in our community through collaboration, education, and presentation. In addition to the Berks Jazz Fest, Berks Arts Council presents the Bandshell Concert Series, the Hidden River Film Initiative, Fast Lane Art, and the Pagoda Awards, administers the Pennsylvania Partners in the Arts Re-Granting Program, and provides art exhibition and marketing opportunities for member artists.

Visit www.BerksArts.org for more information.

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THE FRANK SCOTT MEMORIAL ART SHOW

