



THE FRANK SCOTT MEMORIAL ART SHOW

Berks Arts Juried Exhibition Sponsored by the JerLyn Foundation

The 17th Annual Frank Scott Memorial Art Show: *The Art of Jazz* will run from **March 20 -April 21, 2021** as a prelude to the 30th Annual Boscov's Berks Jazz Fest.

CALL FOR ENTRIES: Berks Arts announces the 17th annual *Frank Scott Memorial Art Show: The Art of Jazz*. Founded during the 2005 Berks Jazz Fest, *The Art of Jazz* honors the legendary local jazz musician Frank Scott. *The Art of Jazz* exhibits annually as a prelude to the Boscov's Berks Jazz Fest. Submission is open to artwork in all media.

THEME: Celebrate Jazz. An open theme to express how jazz inspires and impacts art, music and the community through your vision.

PRIZES: Cash prizes: **\$500** for First Place, **\$200** for Second Place and **\$100** for Third Place. Honorable Mentions or other awards awarded at the judge's discretion. Cash prizes made possible through support from the JerLyn Foundation.

EXHIBIT DATES: The exhibition runs March 20 – April 21, 2021 in the Schmidt Gallery, 2nd Floor of the GoggleWorks Center for the Arts. (Show may also be held in virtual format)

RECEPTION DATE: The Artists Reception and Awards Presentation is Sunday, April 19, 2021, at 12:30 p.m. in the Schmidt Gallery, 2nd Floor of the GoggleWorks Center for the Arts.

SUBMISSION, SELECTION AND ELIGIBILITY: Work must be hand delivered on March 17 between 11:00 AM and 3:00 PM or March 18 between 3:00 PM –6:00 PM. Intake is in the Schmidt Gallery, 2nd Floor of the GoggleWorks Center for the Arts. Work should follow the exhibition theme "Celebrate Jazz." All media are eligible for consideration. All work must be original and made within the past three years by the person submitting the work. Works previously submitted in *The Art of Jazz* will not be accepted. Art size may be limited to our ability to display. Work must be suitably mounted and ready to hang, including glass protection where appropriate. Clip frames and sawtooth hangers will not be accepted.

All frames must have hanging hardware, including wire and safely cushioned glass. Indicate the top of each work by the proper placement (top left back) of your entry tag. For 3D work, place label on the base of the work. Exhibition acceptance will be determined by juror, Diane Labelle.

COST & ENTRY: Entry fee is \$35 for first artwork, \$5 each additional, up to 3 artwork pieces total. High school students enter free. Entries must be dropped off Wednesday, March 17, from 11:00 AM – 3:00 PM or Thursday, March 18, from 3:00 p.m. – 6:00 p.m. in the Schmidt Gallery, 2nd Floor of the GoggleWorks Center for the Arts.

SALES: Sale of artwork is encouraged. Sales will be conducted through GoggleWorks Store; GoggleWorks will deduct a 40% commission. The Artist's portion of the sale will be mailed within 30 days of the show closing by GoggleWorks Center for the Arts.

JUROR: Diane Labelle

With more than 25 years' experience in the field, Diane LaBelle has served as one of the premier arts and education administrators in the country. In June 2010, LaBelle returned to Bethlehem to become the Executive Director/CEO of the Lehigh Valley Charter High School for the Arts, a free public school that provides a rich and comprehensive educational program for students in grades 9 through 12 in dance, instrumental music, visual arts, vocal music, theatre and figure skating.

From 2003 to 2010, LaBelle worked in Reading, PA. In 2003, she was hired as a consultant to design and oversee the renovation and construction of the 145,000 sq. ft. former Willson Goggle Factory into the GoggleWorks. Her background as an architect led LaBelle to spearhead the facility's \$15 million renovation, which was honored with a Pennsylvania Historic Preservation Award. LaBelle was named Executive Director in 2005. Over the seven years of her involvement, the GoggleWorks project became a national model for community revitalization.

From 1998 to 2003, LaBelle was the Director of the Banana Factory, a dynamic cultural arts and education center located in Bethlehem, Pa. Prior to that, she was the CEO of the nonprofit FreeHand, in Bethlehem, PA, which worked with children in the community, university students and design professional to take a hands-on approach to neighborhood revitalization. Her career in arts education began in Pittsburgh, Pa. following graduation from the Master of Architecture program at Carnegie Mellon. Her award-winning ArchiKids curriculum involved inner-city public-school children in projects that revitalized their neighborhoods.

OTHER INFORMATION: Berks Arts and GoggleWorks Center for the Arts reserve the right to photograph accepted artworks for purposes connected with this and future exhibitions, used in promotional materials, websites and social media. All reasonable care and security measures will be taken in handling and displaying the works submitted. Artists are responsible for insuring their own works of art. Participating artists understand that Berks Arts and GoggleWorks Center for the Arts are not responsible for any theft, loss or damage to their work while they are hanging it, while it is on display, or if BA/GW has to temporarily remove it for any reason.

CALENDAR:

DELIVER ARTWORK TO Schmidt Gallery, GoggleWorks Center for the Arts	WEDNESDAY, March 17: 11:00 a.m. - 3:00 p.m. THURSDAY, March 18: 3:00 p.m. - 6:00 p.m.
NOTIFICATION OF UNACCEPTED WORK	By MONDAY, March 22
PICKUP OF UNACCEPTED WORK	TUESDAY, March 23: 1:00 p.m. – 5:30 p.m. WEDNESDAY, March 24: 11:00 a.m. – 2:00 p.m.
EXHIBITION	March 20 – April 21, 2021
ARTISTS RECEPTION & AWARDS PRESENTATION	SUNDAY, April 19: 12:30 p.m. – 2:00 p.m.
PICKUP OF ARTWORK	FRIDAY, April 23: 11:00 a.m. – 3:00 p.m. – Schmidt Gallery MONDAY, April 26: 11:00 a.m. – 5:30 p.m. – Berks Arts Suite 513 at GoggleWorks

ATTACH TO BACK OF ART
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ENTRY 1
Artist:
Title:
Medium:
Dimensions:
Sale Price: \$
Year Created:
Artist Phone:
Artist Email:

ATTACH TO BACK OF ART
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ENTRY 2
Artist:
Title:
Medium:
Dimensions:
Sale Price: \$
Year Created:
Artist Phone:
Artist Email:

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ENTRY 3
Artist:
Title:
Medium:
Dimensions:
Sale Price: \$
Year Created:
Artist Phone:
Artist Email:

FOR BERKS ARTS RECORDS:

Exhibition: 17th Annual Art of Jazz 2021

Artist Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Title: _____ Year: _____

Medium: _____ Dimensions: _____ Sale Price: \$ _____

Title: _____ Year: _____

Medium: _____ Dimensions: _____ Sale Price: \$ _____

Title: _____ Year: _____

Medium: _____ Dimensions: _____ Sale Price: \$ _____